for students. To do this we need to build up our advisement staff. We are adapting proactive advising techniques and encouraging students to have an education plan. Jake has created a strategic communications group to bring all communications that go out to students and that it is more intentional and identifying areas where we can combine efforts. We have been looking at marketing and recruiting to develop a cohesive plan. We are looking at how to bridge the gap between enrollment and programs and identifying marketing needs for programs. We have the data on the enrollment side and we are determining how to use that data. The good news is that GBC's default financial aid loan rate went from 21% to 11% in a little over a year. That is great default rate. This is for students who have left the college and are not paying their loans back. We can work on student completion and that should be the focus. Wil Moschetti asked if advisement include mentoring and Jake said mentoring is supplemental to the advising process. We could look at embedding mentoring into the advising process. Jake said GBC's advisement is meeting the mission but not all students are meeting with an advisor. We of course would want 100% of students to meet with an advisor

Wil recognized Regent Cathy McAdoo and she talked about a few things of interest. She has been assigned the chair of the Academic, Research, and Student Affairs Committee. Cathy reported she also serves as the Regent on the Nevada Board of Education. She also participates/attends the legislative and budget hearings as much as she can. There are bills coming up that could affect the Regents and NSHE.

Cathy McAdoo reported that this was the year for her nominate someone for the BOR Distinguished Nevadan Award. She nominated Dr. Norman Christianson a physician in Ely. On May 17 she will be presenting him the award at the UNR commencement. In June a reception will be held in Ely for him.

Lisa Campbell, Center Director for the Winnemucca campus and Dianne Wrightman Center Director of the Pahrump Center both reported on end of year activities and graduation ceremonies.

Wil ask for reports for IAC members:

Dave Roden reported he met with city and county

No superintendents' update.